

A CYNOPSIS MESSAGE FROM IFC

**PORTLANDIA SEASON 2
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Cynopsis
01.06.12

Good morning. It's **Friday, January 6, 2012**, and this is your first early morning briefing.

Tonight's Premieres:

here! TV: For & Against at 12p EST and on most major cable providers, here! TV is an SVOD service

TLC: Say Yes to the Dress Atlanta at 9p & 930p

Syfy: Merlin at 10p

IFC: Portlandia at 10p; The Increasingly Poor Decisions of Todd Margaret at 1030p

Saturday's Premieres:

Animal Planet: My Cat From Hell at 8p

National Geographic Channel: Ultimate Factories at 8p

Nat Geo WILD: Dog Whisperer with Cesar Millan at 8p; Philly Undercover at 10p

Velocity: Shooting Stars at 8p; Saw Dogs at 9p

Sunday's Premieres:

Animal Planet: Gator Boys at 9p

HISTORY: Ax Men at 9p; Cajun Pawn Stars at 10p & 1030p

NBC: The Firm at 9p

PBS: Masterpiece!: Downton Abbey at 9p (check local listings)

Showtime: Shameless at 9p; House of Lies at 10p; Californication at 1030p

Veria Living: The List at 9p

Bravo: Watch What Happens: Live at 11p

Sunday's Finale:

TLC: All-American Muslim at 10p

A CYNOPSIS MESSAGE FROM CBS SPORTS NETWORK

PROFESSIONAL BULL RIDING

from MADISON SQUARE GARDEN

Saturday 11 PM ET

Only on **CBS SPORTS NETWORK**

the new home of PBR

Available to **98 million homes**

CBSSportsNetwork.com

~ MORE GOOD STUFF ~

A new **Discovery Channel** series, **All Star Dealers** delves into vintage and valuable baseball memorabilia. All Star Dealers premieres January 24 at 8p and features Richie Russek and his two sons, the owners of Grey Flannel Auctions. The threesome sort through hundreds of items they receive each day in hopes of finding real historic treasures. Fly on the Wall Productions produces the series for Discovery Channel.

Starting next month, **MSNBC** will increase its weekend programming. Current MSNBC contributor **Melissa Harris-Perry** will lead a new program airing on Saturdays and Sundays from 10a-noon, beginning February 4. Chris Hayes will continue to open the cable news network's weekend issues with his show from 9-10p on Saturdays and Sundays. Furthermore, Alan West will

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lineup with his show up from 8-10a on Saturdays and Sundays. Furthermore, Alex will expand live news coverage for MSNBC in the morning and the afternoon with Weekends with Alex Witt airing for one hour on Saturdays at 7a and a two-hour block from noon-2p on both Saturdays and Sundays.

The Style Network wants to help viewers get organized in the New Year with its new docu-series **The Amandas** which airs starting January 30 at 8p. Amanda LeBlanc heads a team of young organizers to create functional living spaces. The Amandas is produced by Pink Sneakers Productions.

This year **VH1's** schedule will not include Dr. Drew Pinsky's shows **Celebrity Rehab** and the spin-off **Celebrity Rehab Presents Sober House**. Criticism aimed at both shows surfaced last year following the deaths of two former celebrity participants including actor Jeff Conaway and musician Mike Starr. VH1 may bring back the shows at some future point and will launch a series titled **Relationship Rehab** which focuses on repairing struggling relationships.

The nation's first over-the-air broadcast TV network for African-Americans, **Bounce TV** is launching its first big on-air promotion campaign this month under the umbrella **TV Our Way**. The campaign is designed to reinforce the network's programming aim of African-American programming for an African-American audience and will highlight Kevin Hart, Gabrielle Union and Regina Hall, the stars of the upcoming Screen Gems/Rainforest Films motion picture Think Like a Man. The trio of stars taped promotion segments for the campaign in addition to Bounce TV's tribute to Black History Month in February. In addition, Hart taped promos for the network's new Brown Sugar Saturday Night weekly primetime franchise which begins this Saturday showcasing popular African American movies from the 1970s such as Shaft, Cleopatra Jones, The Mack and Super Fly.

For the eighth consecutive year, **Animal Planet** presents its cute alternative to the Super Bowl when **Puppy Bowl VIII** returns on February 5 from 3p to 5p. The network teams with Petfinder.com and uses puppies from animal shelters across the nation for its canine gridiron action. This year, Puppy Bowl adds Dan Schachner as "The Ref" who calls the plays and penalties on the field. Also new for this year, there will be a piggy pep squad and viewers can follow Meep the Bird tweets. Jill Rappaport also offers sideline analysis and game commentary and the Bissell Kitty Half-Time Show is back featuring playful kitties and lots of confetti.

A&E Network delivered 2.9 million total viewers and 1.7 million among A18-49 and A25-54 for the eighth season debut of **Dog the Bounty Hunter**.

Program Call: Cynopsis Media will be producing our annual **NATPE Shopping Guide** sent to all *Cynopsis* and *Cynopsis Kids* subscribers on Thursday, January 19, 2012, the week before NATPE Market and Conference 2012 opens at the Fontainebleau Resort, Miami Beach. If your company is an **official exhibitor at NATPE 2012**, please send us *only* the following info for your top 5 shows: title, availability date, number of episodes, length, type (i.e. series, special, movie, etc.), genre (comedy, drama, lifestyle, etc.) and your terms (barter, cash, etc.) as well as your company's stand/booth location. To be included in this free and highly-read special edition, please send your submission to Lisa Ball at: lisa@cynopsis.com *no later than Thursday, January 12, 2012*. A confirmation email will be sent following each submission from Lisa (if you don't receive a confirmation email, please resubmit).

New year, new awards! Check out the **Cynopsis: Kids Imagination Awards** (www.cynopsis.com/kidsawards) and learn how to enter your preschool, kid and tween targeted TV series, TV movies, and websites, apps and games, and the marketing, public relations and advertising campaigns, which support that content, for our first annual awards program. To enter the Cynopsis: Kids Imagination Awards your kid-targeted content or support campaign must have taken place (in part or in full) between October 1, 2010 and December 31, 2011. The deadline to enter the Cynopsis: Kids Imagination Awards is January 11, 2012. We look forward to seeing your entry and honoring the winners at the June 2012 Awards ceremony in New York City.

~ **DISTRIBUTION, CARRIAGE & CLEARANCE** ~

At the end of 2011, **FX** picked up the rights to several more theatrical movies giving the network the commercial television rights to Mission: Impossible- Ghost Protocol, The Girl with the Dragon Tattoo and We Bought a Zoo. FX additionally acquired the movies The Sitter, Puss in Boots, Real Steel, Immortals, Paranormal Activity 3 and A Very Harold and Kumar Christmas. FX's recent acquisitions will premiere on the network beginning in 2013 and early in 2014.

Premium entertainment service **EPIX** launched a new rebranded channel for **DISH Network** viewers called **EPIX Drive-In**. As of January 1, EPIX Drive-In will be part of DISH Network's America's Top 250 package with select titles also available via on demand and online to authenticated DISH subscribers at EpixHD.com and Dishonline.com. EPIX Drive-In (formerly called The 3 from EPIX) will highlight action, comedy, sci-fi and horror movies of the 1970s, 80s and 90s and beyond. Additionally, subscribers to DISH's Blockbuster Movie Pass will have access to a new channel named EPIX 3. The new channel allows viewers to see Hollywood blockbusters in hi-def as well as comedy and music specials and other titles from the large EPIX library.

A deal is nearly finalized involving **The CW** acquiring the Canadian series **The L.A. Complex** about a group of young people living in the same apartment complex and trying to make it in Hollywood. The series is described as similar to Melrose Place. The CW picked up six episodes of the series and may opt to expand the order by another 7 episodes for a total of 13 eps. The CW would run The L.A. Complex during the summer.

~ **PRODUCTION & DEVELOPMENT** ~

Casting Call: A major cable network and Emmy Award-winning producers are casting moms and single daughters nationwide for a new docu-series titled **Matchmaking Mother**. The show is looking for dynamic, outgoing upscale moms who want to marry off their single daughters. Interested applicants should send an email immediately to: ProposalCasting@gmail.com and include names, contact info, state/city, photos and a brief description about you.

Casting Call: A major cable network and Emmy Award-winning producers are casting for adult women between the ages of 30 and 45 who were teen moms for a new docu-series titled **I Was a Teen Mom**. The show is looking for dynamic women who had to grow up fast while raising a child and did not have a life of their own. Interested applicants should send an email immediately to: CastingTeenMom@gmail.com and include names, contact info, state/city, photos and a brief description about you.

Casting Call: ABC's upcoming new daytime show **The Revolution** is casting for a segment and needs people who are in a sexual rut and want help from an expert. Those interested should apply immediately to: barbarastein@earthlink.net.

Casting Call: Sammi Mendenhall Casting is casting in the NY Tri-State area for baby boomers for a billboard campaign. The baby boomers must be retiring in January, February or March. If interested send an email to: producer@mendenhallmedia.com or call 347-449-4303. Please include your location, retirement date, contact number and a recent photo in a jpeg file.

~ RATINGS ~

Top 10 M-F Syndicated Strip Series for the week of 12/19-12/23/11 ranked in order by HH Rtg

Judge Judy (CTD)	7.2 AA
Wheel of Fortune (CTD)	7.1 AA
The Big Bang Theory (WB)	6.5 AA
Two and a Half Men (WB)	6.3 AA
Jeopardy (CTD)	5.9 AA
Family Guy (2/T)	3.9 AA
How I Met Your Mother (2/T)	3.5 AA
Entertainment Tonight (CTD)	3.5 AA
Live with Kelly (DAD)	3.0 AA
Family Feud (2/T)	3.0 AA

Source: NSS Galaxy Explorer, Live+SD

Top 10 M-F Syndicated Strip Series for the week of 12/19-12/23/11 ranked in order by A18-49 Rtg

The Big Bang Theory (WB)	4.1 AA
Two and a Half Men (WB)	3.2 AA
Family Guy (2/T)	2.7 AA
How I Met Your Mother (2/T)	2.3 AA
Judge Judy (CTD)	2.0 AA
Wheel of Fortune (CTD)	1.6 AA
That 70s Show (2/T)	1.6 AA
Seinfeld (SPT)	1.5 AA
Friends (WB)	1.4 AA
Jeopardy (CTD)	1.3 AA

Source: NSS Galaxy Explorer, Live+SD

Tuesday A18-49 Analysis: In a night filled with original episodes, CBS gained the advantage with **A18-49** viewers **Tuesday** at **3.4/9**, according to final national ratings from **Nielsen**. Starting out, CBS easily won the 8p hour with NCIS at 4.1/11 while NBC's new season launch of The Biggest Loser and the average of ABC's comedies Last Man Standing and the new debut of Work It tied for #2 at 2.2/6 each (Work It posted a 2.0/5 at 830p). CBS won again at 9p with NCIS: Los Angeles at 3.5/8 and NBC's The Biggest Loser remained in second at 2.4/6 and ABC followed with the premiere of Celebrity Wife Swap at 2.1/5. CBS chalked up a third primetime win at 10p with Unforgettable at 2.6/7 and NBC continued in the second slot with Parenthood at 1.7/4 and ABC trailed in third with Body of Proof at 1.5/4.

Live + Same Day Household Ratings: Tuesday, January 3, 2012 time period averages.
Source: NTL, Galaxy as dated. Live+SD.

CBS: 10.0/15 NCIS 11.9/18, NCIS: Los Angeles 10.5/16, Unforgettable 7.6/12

ABC: 4.3/7 Last Man Standing 5.0/8, Work It [p] 3.8/6, Celebrity Wife Swap [p] 3.8/6, Body of Proof 4.8/8

NBC: 3.8/6 The Biggest Loser [p] 4.1/6, Parenthood 3.2/5

UNIV: 1.8/3 Una Familia con Suerte 2.0/3, La Que No Podia Amar 2.2/3, Aqui y Ahora 1.3/2

FOX: 1.7/3 Glee [r] 1.7/2, New Girl [r] 1.9/3, Raising Hope [r] 1.5/2

TELE: 0.9/1 Maid en Manhattan 1.0/1, Flor Salvaje 0.7/1, La Casa de Al Lado 0.9/1

ION: 0.8/1 Criminal Minds 0.8/1, Criminal Minds 1.0/1, Flashpoint 0.7/1

CW: 0.6/1 The Secret Circle [r] 0.7/1, The Secret Circle [r] 0.5/1

TF: 0.3/0 Cine de Las Estrellas Tue [r] 0.3/0, El Capo 0.3/1

A18-49: CBS 3.4/9, NBC 2.1/5, ABC 2.0/5, UNIV 1.5/4, FOX 1.0/3, TELE 0.7/2, ION 0.4/1, CW 0.3/1, TF 0.3/1

Wednesday A18-49 Analysis: ABC was the victor **Wednesday** winning with a **3.3/9 A18-49**, according to final national ratings from **Nielsen**. ABC topped at 8p with its comedies *The Middle* and *Suburgatory* at an average of 3.0/9 and *I Get That A Lot* on CBS came next at 2.3/6. ABC surpassed the competition at 9p with sitcoms *Modern Family* and *Happy Endings* at an average of 4.5/11 and a rerun of *Criminal Minds* on CBS followed at 2.0/5 and Univision's *La Que No Podia Amar* was a close third at 1.9/5. At 10p, ABC was #1 again with *Revenge* at 2.5/7 and CBS stayed in second place with a *CSI* encore at 1.7/5.

Live + Same Day Household Ratings: Wednesday, January 4, 2012 time period averages.
Source: NTL, Galaxy as dated. Live+SD.

ABC: 5.9/9 The Middle 6.0/10, Suburgatory 5.4/8, Modern Family 8.4/13, Happy Endings 4.6/7, Revenge 5.3/9

CBS: 5.3/8 I Get That A Lot 5.3/8, *Criminal Minds* [r] 5.4/8, **CSI [r] 5.3/9**

NBC: 2.6/4 *Up All Night* [r] 2.4/4, *Whitney* [r] 2.0/3, *Harry's Law* [r] 3.0/5, *Law & Order: SVU* [r] 2.6/4

UNIV: 1.9/3 *Una Familia con Suerte* 2.0/3, *La Que No Podia Amar* 2.2/3, *La Rosa de Guadalupe* 1.5/2

FOX: 1.6/3 *Glee* [r] 1.5/2, *Mobbed* 1.8/3

TELE: 0.8/1 *Maid en Manhattan* 0.9/1, *Flor Salvaje* 0.7/1, *La Casa de al Lado* 0.8/1

CW: 0.6/1 *The Secret Circle* [r] 0.7/1, *The Secret Circle* [r] 0.6/1

ION: 0.6/1 *Wednesday 7PM Movie: Rob Roy* [r] 0.5/1, *Criminal Minds* 0.6/1

TF: 0.3/0 *Cine de Las Estrellas Wed* [r] 0.3/0, *El Capo* 0.4/1

A18-49: ABC 3.3/9, CBS 2.0/5, UNIV 1.7/4, FOX 1.0/3, NBC 0.9/2, TELE 0.6/2, ION 0.4/1, CW 0.3/1, TF 0.3/1

~ EXECUTIVE MOVES ~

Chelle Lews joins **Lead Generation Technologies** to head the media acquisition team as **VP/Media**. She will spearhead media acquisition for TV, radio, internet and new media and will report to Preston Haglin, Managing Director.

Gracie Mercado advances to **Director/Human Resources** at the **YES Network** where she will supervise all facets of the network's HR duties including employee relations, compensation and benefits and recruitment.

Three executives were hired at **A&E Network** to strengthen its programming team. Joining the East Coast non-fiction programming group are **Drew Tappon** as **VP/Non-Fiction and Alternative Programming**; **Brad Holcman** as Senior Director/Non-Fiction and Alternative Programming; and **Nicole Reed** as Director/Non-Fiction and Alternative Programming. All three will be charged with developing new non-fiction series for the network and to further manage several current series for the network while reporting to Elaine Frontain Bryant, SVP/Non-Fiction and Alternative Programming at A&E.

Amy Coleman was tapped as **Executive Producer** for **CBS Television Distribution's** new syndicated first-run talk show **Jeff Probst**. Amy was a consulting producer on the show's pilot and has been a former supervising producer for *The Oprah Winfrey Show*.

30-year veteran at the National Weather Service, **Thomas Niziol** joins **The Weather Channel Companies (TWCC)** as its new winter weather expert. Thomas will be the main source of meteorological content, expertise and analysis for winter weather conditions. He would be featured during winter weather coverage on *The Weather Channel* and also contribute his knowledge via the company's digital platforms.

NBCUniversal named **Adam Stotsky** as **GM of G4**, effective immediately. Adam will oversee all areas at G4 including programming, development, production, marketing, press and publicity and digital operations while reporting to Bonnie Hammer, Chairman, NBCUniversal Cable Entertainment and Cable Studios.

Friday Fun Fact: The creator of the iPod first shopped his idea (without success) to Philips and RealNetworks before Apple agreed to market the device.

This day in History: 1967 - *The Milton Berle Show* last airs on ABC-TV.

Answer to Yesterday's Trivia Question: What two actors on *The Office*, went to high school together? **John Krasinski and BJ Novak both attended Newtown South High School in Massachusetts, graduating in 1997. Ed Helms and Brian Baumgartner were one year apart at The Westminster Schools in Atlanta and of course, the characters of Michael Scott and Phyllis Lapin-Vance went to school together.** Kudos to: Jackie Corso-Sundance Channel/NY; RT Harris-WideOrbit/Detroit; Scott Osborne-Univision/NY; Jay Goldstein-Screenvision/NY; Liz Murray-Turner Broadcasting/Chicago; Mike Patterson-Turner SI Digital/Chicago; Laura Smith-RND Strategic Marketing/Phoenix; Suzy Shoup-Moroch Partners/Dallas; D. Taylor Loeb-Mirage c.c.t./LA; Pat Brady-CESD/LA; Elisabeth Sanger-Warner Bros/Burbank; Sabrina Sparlin-CESD/LA.

Today's Trivia Question: What item does Detective Ryan on *Castle* carry at least once per episode? (Email John@cynopsis.com with your answer and be sure to include your name, company, city and time zone. Unofficial rules: Only the second four correct answers from each time zone will be mentioned; and once you've been mentioned in any of the *Cynopsis* editions, you can't be mentioned again that calendar week.)

Later -- Cyn
01.06.12

Cynopsis Ad Sales:

Mike Farina - VP/Sales and Marketing - 203-218-6480 / mike@cynopsis.com
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JOB OPENING: HR COORDINATOR/Hallmark Channel/LA: Bachelor's degree and 1 yr HR OR Coordinator exp req. STRONG MS Office proficiency a must. View posting and apply @ www.hallmarkchannel.com (1/13)

JOB OPENING: PLANNER 1, AD SALES SUPPORT & ANALYSIS/NY: 2 yrs exp. Facilitate selling of advertising by providing plans that meet needs of assigned client & sales force. Full info/Apply: www.ecentralmetrics.com/url/?u=1005846876-353 (1/13)

JOB OPENING: AD SALES COORD/Comcast Spotlight/NY: Maint sales inventory, asst w/targeting & launching ad campaigns, maintain prgrms & ad campaign scheds. 2-5 yrs exp. Full info/Apply: www.ecentralmetrics.com/url/?u=9371846877-353 (1/13)

JOB OPENING: AD SALES COORD/Comcast Spotlight/LA: Maint sales inventory, asst w/targeting & launching ad campaigns, maintain prgrms & ad campaign scheds. 2-5 yrs exp. Full info/Apply: www.ecentralmetrics.com/url/?u=2595846882-353 (1/13)

JOB OPENING: SALES EXECUTIVE/ABC's Live Well Network/NY: Revenue goals, new bus dvlpmnt & sponsorship sales. Strong decision maker relationships, strategic, creative, 5+yrs direct selling exp. Res: william.m.barroso@abc.com (1/13)

JOB OPENING: BUS DVPT/SALES DRTR/NYC: B2B sales in exhibits & trade shows - new & existing business. 5 yrs proven consultative sales exp from trade show/entertainment ind. Intnl exp desirable Resumes to: <http://bit.ly/z2WXsl> (1/13)

JOB OPENING: SVP Creative Director/OXYGEN/NYC: 10+yrs exp. in TV Creative, Strng leadership/mgmt. exp, Exp across multi-platforms, Stng knwldge Oxygen brand, popculture. Apply: www.nbcunicareers.com Job# 3963BR (1/13)

JOB OPENING: ACCOUNT DIRECTOR/MK Creative Media Marketing/NY: Manage marketing campaigns, client relations & biz dev with cable networks for full service agency. Min 5 yrs exp at programmer or agency. Send resume: jobs@mkany.com (1/12)

JOB OPENING: SALES PLANNER/EstrellaTV/NY: BA plus 2+ yrs Sales Planning exp. Deal Maker knowledge a must. Detail oriented skills for inventory management, stewardship, reconcile programming, etc... Email atorres@lbimedia.com (1/12)

JOB OPENING: SALES COORDINATOR/EstrellaTV/NY: Exp. w/ Excel and Powerpoint, Multi-tasker, Strong communication skills, work closely w/ Planning and AE's in all aspects of sales. Email atorres@lbimedia.com (1/12)

JOB OPENING: DIRECTOR, NETWORK OPS/NY: Resp for balancing/maintaining/adjusting Network Brdcst schedule with all internal and external constituencies. 5+ yrs exp. Apply, visit http://www.nbcunicareers.com/search_nbc/ Job# 3936BR (1/12)

JOB OPENING: DIR, COMM/CURRENT TV/LA: Provide oversight for on-air & online prgrmgng. Dvlp sys to increase earned media across all platforms. 10 yrs publicity/comm exp in news &/or political field. Res & cvr: careers@current.com (1/12)

JOB OPENING: SALES COORDINATOR/TV Guide/NY: Excel skills a +, Organized, Strong comm skills, Work w/AEs/Planners/Sales/Traffic/P&P Marketing. Weekly allocations, deal maintenance, daily comm w/agencies. recruiter@liancast.com (1/12)

JOB OPENING: WRITER/PRODUCER/EDITOR ON-AIR PROMOTION/NBC Universal/NYC: Responsible for writing, producing and editing on-air, off-air and multiplatform promo videos for all Oxygen programming. www.nbcunicareers.com/job#3685 (1/12)

JOB OPENING: DIR. MKTG STRATEGY/Discovery/NY: Manage consumer mktg. for Planet Green/Military Channel initiatives. Overall goal to increase ratings, generate revenue and build brand presence. [#5076](http://www.discovery.com) (1/12)

JOB OPENING: PUBLICIST/Discovery/LA: Responsible for working both collaboratively and independently to develop and execute publicity campaigns. [#5028](http://www.discovery.com) (1/12)

JOB OPENING: SR DIRECTOR PUBLICITY/Discovery/NY: The Senior Director, Publicity oversees communications outreach on behalf of Network(s) and its executives. [#5099](http://www.discovery.com) (1/12)

JOB OPENING: VP OF BIZ DEV, MEDIA PRACTICE/EDGE TECHNOLOGY SERVICES/NY or LA: Resp. for increasing market share for Edge's services within the media practice. Quota-carrying Senior Salesperson. Resumes to: thammack@edgets.com (1/11)

JOB OPENING: DIGITAL AE/Sony Pictures TV/NY: Strong dig. sales bckgrnd a must. Interest in entertainment, gaming, emerg. tech. Able to sell mult properties, incl: Crackle, PS Network, FEARnet & DrOz. Apply: www.sonypiccareers.com (1/11)

JOB OPENING: CLIENT SOLUTIONS SR MGR/NY: help drive rev via the effective mgmt of a team, focused on the dev of creative multi-platform advertiser solutions that leverage the content equity of USA TODAY. Resume to: ajimoh@gannett.com (1/11)

JOB OPENING: CLIENT SOLUTIONS MGR/NY: help drive revenue focused on the dev of creative best-in-class multi-platform advertiser solutions that leverage the content equity of USA TODAY. Resume to: ajimoh@gannett.com (1/11)

JOB OPENING: CLIENT SOLUTIONS DIRECTOR/LA: Help lead dev of cross-platform integrated promotional mktg sales solutions for LA based sales execs - with emphasis on Ent and Auto. Resume to: ajimoh@gannett.com (1/11)

JOB OPENING: CLIENT SOLUTIONS PROJECT LEAD/NY: Guide execution of integrated marketing solutions. 3-4 years media/adv. Exp. Pref'd. Strong kwldg of digital and integ. Mktg. Resume to: ajimoh@gannett.com (1/11)

JOB OPENING: WEB ANALYTICS SPEC/ATL: Rsch role. Expert Measuring & reporting skills. Omniture/Discover & comScore/Nielsen analytics. Coding & tagging skills, statistics & modeling. 6+yrs exp, melanie.hill@turner.com (1/11)

JOB OPENING: MGR NEW BUSINESS DEV/AMC/WE/NYC: Build sales presentations for advertisers, clients, media planners, buyers that showcase client brands. 4+ yrs creative or marketing exp. Resumes: mkaraman@amcnetworks.com (1/11)

JOB OPENING: MGR CONTENT DISTRO/MSG/LA: Mng content distro of assigned operators and seek new biz and products opps. 2-3 years exp cable distro/sales & exp developing distro strats req'd. Apply at: <http://bit.ly.yad2mx> (1/11)

JOB OPENING: DIR-CURRENT PRODS/IFC/NYC: Direct the flow of day to day functions. Provide creative input during all stages of production incl on casting & booking, script notes, graphics, rough& fine cuts. rscott3@amcnetworks.com (1/11)

JOB OPENING: FREELANCE SOCIAL MEDIA MGR/BBC America/NYC: Det-oriented, dig-minded social media mgr to oversee/coord all social media activities. Coord social activity across BBC America. info/apply: <http://www.bbcamerica.com/jobs/> (1/10)

JOB OPENING: DIG PROD/BBC AMERICA/NYC: Work with dig team and reps of other depts to collaborate on creation of dig content. 2-4 yrs exp creating websites. Kwldg of U.S. & U.K. ent pref'd. Resume: <http://www.bbcamerica.com/jobs/> (1/10)

JOB OPENING: MGR, ACQUISITIONS/Lifetime/NY: Manage acq, co-prods & prgm inventory for Lifetime brands. 2+ yrs exp in prgmg/prod/mktg/dev in a tv/cable environment. To apply: www.aenetworks.com/careers.html (1/10)

JOB OPENING: INTERACTIVE ART DIR/New York: Freelance opportunity to lead visual designs & interactive experiences for A+E Networks corporate website <https://www.abso.com/jobboard/Default.aspx?JOBBOARDID=618&JobDetail=113550> (1/10)

JOB OPENING: VP NATIONAL ACCTS/TV ONE/MD: mngs key MPVD relationships and maximizing distribution opportunities. 8-10+ years cable industry affiliate sales exp. Visit www.tvone.tv to apply (1/10)

JOB OPENING: DIRECT RESPONSE SALES PLANNER/TV ONE/NY: support the direct response team in building/ maintaining client accounts/ relationships to increase revenue goals. 1+ year direct response exp. Visit www.tvone.tv to apply (1/10)

JOB OPENING: VP CREATIVE SRVCS/TV ONE/MD: Mngs creative activities, develop processes, manage budgets. 10 yrs exp as lead for network, exp with AA audience is a+. Visit www.tvone.tv to apply (1/10)

JOB OPENING: SR. DIR AD SALES TRAFFIC/TV ONE/NY: Lead sales operations traffic team and oversee all operational logistics. 10 yrs exp in broadcast traffic operations and sales operations. Visit www.tvone.tv to apply (1/10)

JOB OPENING: DESIGN DIR (ON-AIR)/TV ONE/MD: Lead dvlpmnt of design concepts to meet/resolve both

client & ntwrk needs/objectives. 10 yrs exp TV &/or interactive content & 5 of those yrs mngng design team.
Visit/apply: www.tvone.tv (1/10)

JOB OPENING: MULTIPLE OPENING/Westchester, NY: We are hiring! Looking for EPs, Bookers, MCOs, Engineers & Social Media Experts. For more info go to: <http://www.rnntv.com/careers.php> (1/10)

JOB OPENING: OPS MGR, VOD/LA: Responsible for managing internal & external vendors & overseeing ops of video delivery to MVPDs for NBCU TV content. 5+ yrs exp. To apply, visit http://www.nbcunicareers.com/search_nbc/ Job# 3691BR (1/7)

INTERNSHIPS - These positions are for credit only - nobody gets paid here. These ads are always posted for free, and students work for school credit only. For more information on the specs for posting an Internship ad, email Trish at trish@cynopsis.com.

FALL INTERNSHIP CREDITS ONLY: WEB INTERNSHIP AT INSIDE EDITION/NYC: Detail oriented under tight deadlines, social media savvy, good writing/copy editing a must. Credit only. Send resume to Kel Christofferson at: kchristofferson@kingworld.com (1/13)

SPRING INTERNSHIPS CREDITS ONLY: INTERNSHIPS /Westchester, NY: for school credit only: <http://www.rnntv.com/careers.php> - please forward resume to: rninternships@rnntv.com (1/10)

SITUATION WANTED ADS, POSTED BY THOSE LOOKING TO BE HIRED ... There is no charge for placing your Situation Wanted ad ... for more information contact Trish Pihonak at trish@cynopsis.com

SITUATION WANTED: PRODUCER/SUPERVISING PRODUCER/LA based (Reality/Doc/Sizzle/Ent) NBC, VH1, CMT, A&E, Outdoor, E!, Discovery, TLC, CNN, shooter; travels well. ophelial@earthlink.net (1/13)

SITUATION WANTED: MULTI-PLATFORM SALES EXPERT: Resourceful hunter w strong, relevant skill-set translating to mutually beneficial success. Multi-media exp across mobile, digital, TV, sports, radio, online & OOH. SalesExpertNY@gmail.com (1/13)

SITUATION WANTED: AD SALES ASSISTANT/CHICAGO: Interned at Comcast Sports Net in Ad Sales, Works as Sales Assistant at NBCUniversal. Has B.A. from DePaul in PR/Advertising. Resume upon request. Contact kcopeland24@gmail.com (1/12)

SITUATION WANTED: Los Angeles: Stand In for Kids, Well experienced three camera, table read, episodic tv and feature film. Height 4'7, Blonde, Blue Eyed. Contact: desireeszabo@gmail.com (1/12)

SITUATION WANTED: Strong interest in Broadcast Media. Seeking a position where skills in **MARKETING, ADMINISTRATION, AND SALES** can be used to increase profitability and promote growth. Open to relocation. Contact me at jvf132@gmail.com (1/12)

SITUATION WANTED: EXECUTIVE ASSISTANT position film/TV (**NY**) 10 years experience: Interned for a President, Executive Assistant to SVP/VP/film director/celebrity petermichael0809@hotmail.com (1/11)

SITUATION WANTED: Dedicated & Experienced **ADV. SALES PLANNER (NYC)** Sales proposals, resolving client discrepancies, quarterly post analysis, special sales service projects, expert computer skills. Contact- runelyon@aol.com (1/11)

SITUATION WANTED: DEVELOPMENT PRODUCER/LA BASED: /Reality/Ent/Docs. NBC; CBS; Spike; Dis; TLC; E!; VH1; MTV Travel Channel; runs on Batteries. parkerrandal@gmail.com (1/10)

SITUATION WANTED: Jeanne Intile Burns, **VOICE-OVER ARTIST/VOICE COACH**, Cell: 845-721-9681, E-Mail: jintilevo@yahoo.com, Web Links: www.castingnetworks.com/jburns, <http://jburns.voices.com>, www.allegro-music.com ("American Biographies") (1/10)

SITUATION WANTED: I'M ALL YOURS **N.Y.** Seeking to Assist, Currently an E.A. to Chief of Dept. 5 Yrs. work exp. B.A. Mass Comm. Contact, SarahCottell@gmail.com (1/7)

E-mail Trish@cynopsis.com or call Trish Pihonak at 203.381.9096 for rates and specs for Job Openings.

Are you looking for a job? Post your Situation Wanted Ad here -- Email Trish@cynopsis.com for specs.

WHAT'S ON TONIGHT - FRIDAY, JANUARY 6, 2012

ABC: Extreme Makeover: Home Edition, Extreme Makeover: Home Edition, 20/20
AZTECA: Al Extremo, Futbol de la Liga Mexicana
CBS: A Gifted Man, CSI:NY, Blue Bloods
CW: Nikita, Supernatural
FOX: **AT&T Cotton Bowl: Arkansas vs. Kansas State**
ION: Flashpoint, CriminalMinds, Criminal Minds
NBC: Chuck, Grimm [r], Dateline NBC
PBS: Washington Week, Need to Know, Great Performances, Tavis Smiley Reports
TELE: Una Maid en Manhattan, Flor Salvaje, La Casa de la Lado
UNIV: Una Familia con Suerte, La Que No Podia Amar, La Rosa de Guadalupe

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