

A CYNOPSIS MESSAGE FROM THE WEATHER CHANNEL

The conditions they face are **TOUGH**, the competition they face is **BRUTAL**.
Only 20% make it in...so that 100% make it out.

The Weather Channel's new primetime series
COAST GUARD ALASKA
Wednesdays at 9pm
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Cynopsis

11.16.11

Good morning. It's **Wednesday, November 16, 2011**, and this is your first early morning briefing.

Tonight's Premiere:

A&E Network: Lady Hoggers at 1030p

Tonight's Finales:

A&E Network: American Hoggers at 10p

Comedy Central: South Park at 10p; Nick Swardson's Pretend Time at 1030p

A CYNOPSIS MESSAGE FROM TRAVEL CHANNEL

Travel Channel **THE LAYOVER** with Anthony Bourdain

Catch the **series premiere**, Monday, November 21 at 9pm ET/PT,
and discover the **UPside** to downtime.

For details on new marketing opportunities at Travel Channel, visit travelchanneladsales.com.

~ MORE GOOD STUFF ~

After giving freshman drama series **Prime Suspect** a chance to gain viewers through double airings each week, **NBC** said it is closing down production on further episodes beyond the 13-episode order. **Prime Suspect**, starring Maria Bello is not officially canceled though the series did not have a spot on the network's midseason schedule and in its current Thursday 10p slot, **NBC** will replace it with **The Firm** which begins its regular run on January 12. Produced by Universal Television, **Prime Suspect** has been averaging a 1.6/4 rating/share among A18-49 and 5.8 million total viewers.

CBS News made it official yesterday by announcing plans to revamp its mornings with a new morning show premiering January 9. The untitled new show will air from 7a to 9a hosted by new additions **Charlie Rose** and **Gayle King** along with current **The Early Show** co-anchor **Erica Hill**. Chris Licht was tapped as Executive Producer and will continue as VP/Programming in charge of CBS News broadcasts and developing new opportunities across all platforms. Furthermore, John Miller will join the morning program as Senior Correspondent while Rebecca Jarvis will become the Business and Economics Correspondent and Jeff Glor, presently **The Early Show** news anchor will serve as Special Correspondent. The program will debut in a newly-built studio at the CBS Broadcast Center in New York City.

In the New Year, **Bravo** premieres the new docu-series **It's a Brad, Brad World** on January 2 at 10p. The series stars style guru Brad Goreski who has worked with Rachel Zoe and now steps forward in his own show. Goreski counts high-profile celebrities as his clients, getting them ready for the red carpets while at the same time he balances career with his personal life. The series is produced by Shed Media and Television 360 for Bravo.

Couponing goes to a new level in a new competition series on **TLC** titled **Extreme Couponing All-Stars** bowing December 27 at 10p. The seven-episode series will pit dedicated couponers in competition against each other to see which one can save the most on \$500 worth of merchandise that is donated afterwards. The half-hour series will air on Tuesdays at 10p and ends with a one-hour finale episode that will watch as three top shoppers battle it out in one store. Sharp Entertainment produces this new series as well as **Extreme Couponing** which is currently airing on Wednesdays at 10p and ends its season on November 23.

Recently announced new series **Real Deal** will now premiere on November 27 at 9p on **HISTORY**. The series takes a look into the risky collectibles business where everyone wants to make a profit. **Real Deal** has 10 half-hour episodes and is produced by **Zodiak USA** for **HISTORY**.

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Season three of **Alaska State Troopers** makes a comeback on **National Geographic Channel** beginning December 4 at 9p with a two-hour premiere. The episodes follow the elite law enforcement agency that is trained to serve and protect America's largest state. The series is produced by PSG Films for NGC. Following the premiere, Alaska State Troopers will air at 10p on Sundays.

Last week, **FX's American Horror Story** launched internationally via **Fox International Channels (FIC)** tallying more than 3.2 million total viewers in 59 countries. The premiere also posted an estimated average rating of 5.9 across all metered markets in Europe and Latin America.

The Cynopsis Kids Imagination Awards is up and running. So visit www.cynopsis.com/kidsawards and make a plan to enter your preschool, kid and tween targeted TV series, TV movies, and websites, apps and games, and the marketing, public relations and advertising campaigns to support that content in the multiple categories laid out there. To enter Cynopsis: Kids Imagination Awards your kid-targeted content or support campaign must have taken place (in part or in full) between October 1, 2010 and December 31, 2011. We look forward to seeing your entry and saluting the winners at the June 2012 Awards program in New York City.

~ PRODUCTION & DEVELOPMENT ~

Chelsea Handler signed a new multi-year deal with **E! Entertainment** that keeps her as host and executive producer of her late night series **Chelsea Lately** through 2014. Handler's new agreement also allows her to develop and produce shows for E! and NBCUniversal through her production company, **Borderline Amazing Productions** as well as **After Lately** which is back for a second season on E! starting November 27.

A new multi-part docu-series is in the works through the partnership of **HBO, Sports Illustrated** and **Endgame Entertainment**, in association with **Playground**. The docu-series **Sport in America: Our Defining Stories** will launch on HBO in 2013 and will document how sport has defined America's character and our way of life. Endgame Entertainment's James D. Stern and Adam Del Deo will direct and serve as executive producers on the series along with executive producers Colin Callender of Playground and Terry McDonell, Time Inc. Sports Group Editor. As companion elements to the TV series, **Sports Illustrated** will offer editorial packages and social media integration will be available via HBO and SI platforms.

British-born **Melanie Mar**, lately featured in Bravo's **The Real Housewives of Beverly Hills** and **The Millionaire Matchmaker**, is getting her own dating series produced by **Peacock Productions**. Mar is the owner of the **Millionaire's Club International Matchmaking Agency UK/Europe** and in her new series, she will coach wealthy men and women through the dating process helping them find true love without needing their material possessions.

Premium gay television network, **here! TV** has begun production on the new series **She's Living for This** starring drag diva/comedian **Sherry Vine**. The half-hour original series is a variety format featuring well-known comedians and entertainers, comedy sketches, musical numbers and a weekly "soap opera." The series will premiere in February 2012 on here! TV and here! Online, the company's premium online subscription video player.

Charlie Ebersol and **Justin Hochberg** are partners in the new Beverly Hills-based production studio, **The Hochberg Ebersol Company (THE Company)** specializing in reality content, scripted series and branded entertainment. The production duo have several projects in the works including an action/adventure competition show they created for TNT called **The Great Escape** and their first project to air is the one-hour special on HISTORY called **Off the Grid: Million Dollar Manhunt** scheduled for December 8 at 11p.

Double casting notes from **HBO**:

- Italian actress **Valentina Cervi** joins the cast of **True Blood** for season five as a series regular. Cervi will play an ancient seductive vampire named Salome, whose character stems from King Herod's daughter in the New Testament. The same Salome who ordered John the Baptist's head on a silver platter.
- **Game of Thrones** cast **Edward Dogliani** as the wildling raider Lord of Bones for its second season.

Casting Call: Univision Network announced multiple city auditions for the sixth season of its reality series **Nuestra Belleza Latina (Our Latin Beauty)**. The audition tour will be graced by the show's host Giselle Blondet and the fifth season winner Nastassja Bolivar. Auditions will be held in nine cities in the US and Puerto Rico starting with Miami on December 1; Puerto Rico on December 7; Chicago on January 11; New York on January 18; Fort Worth on January 22; Houston on January 25; Phoenix on January 28; Los Angeles on January 31; and Cabazon, CA on February 1 (dates subject to change). Interested female candidates must be between 18 to 27 years old the day of audition, fluent in Spanish and if chosen as a finalist, must be available to reside in Miami during the length of their participation in the show. For full details on eligibility requirements for the auditions, please visit www.NuestraBellezaLatina.com.

~ RATINGS ~

Top Ten Basic Cable Ad Supported Network Rankings among A18-49 for the week of: 11/7

-11/13/11

Primetime (000)	Total Pgm Day (000)
ESPN 1843	ESPN 843
USA 1082	ADSM* 686
TBSC 972	NICK 576
FX 841	NAN* 567
FAM 782	USA 526
HIST 726	TBSC 491
AEN 631	FAM 426
FOOD 626	FX 407
AMC 625	TNT 382
ADSM 610	DSNY 373

Source: Turner Research from The Nielsen Company data.

All ratings based on Total US Television Universe of 114,700,000 homes.

* = Network broadcasts less than 51% of minutes in a 24 hour day.

Notes: Program-based, strict daypart averages. Primetime is Mon-Sat 8P-11P and Sun 7P-11P.

Total day is Mon-Sun 6A-6A for household and demographic performance.

Top Ten Basic Cable Ad Supported Network Rankings among Total Viewers for the week of: 11/7-11/13/11

Primetime (000)	Total Pgm Day (000)
ESPN 3764	NICK 2151
USA 2688	DSNY 1723
DSNY 2680	ESPN 1587
FOXN 1768	USA 1284
TBSC 1749	ADSM* 1260
HIST 1714	NAN* 1251
NAN 1561	FOXN 1117
FAM 1532	TOON 1082
ADSM 1354	TNT 916
AEN 1349	TBSC 848

Source: Turner Research from The Nielsen Company data.

All ratings based on Total US Television Universe of 114,700,000 homes.

* = Network broadcasts less than 51% of minutes in a 24 hour day.

Notes: Program-based, strict daypart averages. Primetime is Mon-Sat 8P-11P and Sun 7P-11P.

Total day is Mon-Sun 6A-6A for household and demographic performance.

Top 10 Cable Programs among A18-49 (000) for the week of: 11/7-11/13/11

ESPN Bears/Eagles	8778
AMC The Walking Dead	4115
NFLN Oakland vs. San Diego	2773
ESPN Sportscenter 11/7 1157p	2645
FX Sons of Anarchy	2555
ESPN Nebraska/Penn State	2220
ESPN Monday Night Countdown	2216
CMDY Tosh.0	2090
BRAV Real Housewives of Atlanta	2084
FX American Horror Story	2073

Source: Turner Research from Nielsen Media Research Data.

All ratings based on Total US Television Universe of 114,700,000 homes

Top 10 Broadcast Programs among A18-49 rating/share and (000) for the week of 11/7-11/11/11

NBC Sunday Night Football	8.1/20	10368
CBS The Big Bang Theory	5.3/15	6768
CBS Two and a Half Men	5.2/12	6709
ABC CMA Awards	4.8/13	6114
FOX The OT	4.7/13	6070
CBS 2 Broke Girls	4.6/11	5835
CBS How I Met Your Mother	4.4/12	5627
CBS Mike & Molly	4.2/10	5329
CBS NCIS	4.1/11	5184
ABC Grey's Anatomy	4.1/10	5243

Source: Nielsen Media Research, Galaxy Explorer, Live + SD Data

Broadcast Evening News Weekly Average Ratings (week of November 7, 2011)

NBC: 9.38 million total viewers; 2.2/8 and 2.65 million A25-54

ABC: 8.28 million total viewers; 1.8/6 and 2.16 million A25-54

CBS: 6.48 million total viewers; 1.6/6 and 1.98 million A25-54

Source: Nielsen, NTI Total Viewers and A25-54 Live + SD

Saturday A18-49 Analysis: ABC resumed its place in the winner's seat **Saturday** with a **2.9/9** among **A18-49**, according to final national ratings from **Nielsen**. ABC scored with its Saturday Night Football game with Organ at Stanford during 8p at 2.5/8 followed by back-to-back Cops episodes on FOX at an average of 1.7/5 and the Republican Debate on CBS was third at 0.9/3. At 9p, ABC's Saturday Night Football and FOX's special UFC on FOX tied for #1 at 3.0/9 each and CBS' Crimetime Saturday repeat was next at 0.9/3. ABC was the solo winner at 10p with more Saturday Night Football at 3.2/10 and CBS' 48 Hours Mystery at 1.2/3 came in second place.

Live + Same Day Household Ratings: Saturday, November 12, 2011 (November Sweep Day 17) time period averages. **Source: NTI, Galaxy as dated. Live+SD.**

ABC: 5.4/10 Saturday Night Football: Organ at Stanford 5.4/10

CBS: 3.6/6 CBS News: South Carolina Republica Debate 3.5/6, Crimetime Saturday [r] 3.6/6, 48 Hours Mystery 3.7/7

FOX: 2.8/5 Cops 2.4/4, Cops 2 2.8/5, UFC on FOX 3.1/5

NBC: 1.3/2 Notre Dame Football: Maryland at Notre Dame [730p start] 1.3/2

UNIV: 1.3/2 Sabado Gigante 1.3/2

ION: 0.6/1 Psych Sat 9P 0.5/1, Psych Sat 10P 0.6/1

TELE: 0.3/1 Cine de Impacto II: Live Free or Die Hard 0.3/1

TF: 0.3/0 Cine de Las Estrel Sat [r] 0.2/0, Cine de Las Estrel Sat 2 0.3/0

A18-49: ABC 2.9/9, FOX 2.3/7, CBS 1.0/3, UNIV 0.7/2, NBC 0.6/2, ION 0.3/1, TELE 0.3/1, TF 0.2/1

Sunday A18-49 Analysis: NBC continued its successful **Sunday** winning streak with the **A18-49** demo at **6.9/17**, according to final national ratings from **Nielsen**. CBS' 60 Minutes topped during the 7p hour with a 2.1/5 while NBC's Football Night in America Part 2 was #2 at 2.0/5 and ABC's America's Funniest Home Videos was next at 1.7/4. NBC was #1 at 8p as Football Night in America Part 3 and the opening of the New England at NY Jets NFL game averaged a 5.9/15; ABC's Once Upon A Time was #2 at 3.8/9 and FOX's animated sitcoms The Simpsons and Allen Gregory averaged a 2.7/7 in third place followed closely by CBS' The Amazing Race in fourth at 2.7/6. The mid-point of the Sunday Night Football match on NBC delivered a top-rated 8.4/19 during 9p and ABC's Desperate Housewives was second with 3.0/7 and FOX's second batch of animated comedies Family Guy and American Dad averaged a 2.8/6 in third place. NBC finished on a high note through 10p with more Sunday Night Football at 8.4/20 with CBS' CSI: Miami a distant #2 at 2.1/5 and ABC's Pan Am in #3 with 1.8/5.

Live + Same Day Household Ratings: Sunday, November 13, 2011 (November Sweep Day 18) time period averages. **Source: NTI, Galaxy as dated. Live+SD.**

NBC: 11.2/17 Football Night in America Part 2 3.2/5, **Football Night in America Part 3 7.2/11, NBC Sunday Night Football: New England at NY Jets 12.9/20**

CBS: 6.8/10 **60 Minutes 8.4/13**, The Amazing Race 19 6.1/9, The Good Wife 6.5/10, CSI: Miami 6.4/11

ABC: 5.2/8 America's Funniest Home Videos 4.2/6, Once Upon A Time 6.6/10, Desperate Housewives 6.0/9, Pam Am 3.9/6

FOX: 3.9/6 The Simpsons 4.5/7, Allen Gregory 2.6/4, Family Guy 3.6/5, American Dad 2.9/4

UNIV: 1.8/3 La Rosa de Guadalupe 1.1/2, Mira Quien Baila! 2 2.3/3, Sal y Pimienta 1.7/3

ION: 0.5/1 Sunday 8PM Movie: Die Hard 2 [r] 0.6/1, Sunday 10PM Movie: Starsky and Hutch [r] 0.4/1

TF: 0.5/1 Cine de Las Estrel Sun: Robin B. Hood 0.6/1, Cine de Las Estrel Sun 2: X-Men 0.4/1

TELE: 0.5/1 Pa' Lante con Cristina 0.5/1, Cine Millonario: Happy Feet 0.6/1

A18-49: NBC 6.9/17, FOX 3.0/7, ABC 2.6/6, CBS 2.2/5, UNIV 1.3/3, TF 0.5/1, TELE 0.4/1, ION 0.2/1

Monday A18-49 Analysis: CBS served up the winning lineup **Monday** night for the **A18-49** viewers at **4.3/11**, according to final national ratings from **Nielsen**. CBS' comedies How I Met Your Mother and 2 Broke Girls led at 8p with an average of 4.7/12 and ABC's Dancing with the Stars kept a steady beat in second place at 3.2/8 and NBC's Terra Nova was third at 2.3/6. A second helping of sitcoms on CBS won at 9p as Two and a Half Men and Mike & Molly averaged a 4.9/12 while ABC's Dancing with the Stars stayed firmly at #2 with a 3.3/8 and FOX ranked third again with House at 2.5/6. At 10p, CBS completed a clean sweep of the night with Hawaii Five-O at 3.3/8, ABC was second with a special edition of 20/20 at 2.4/6 and NBC's newsmagazine Rock Center with Brian Williams was next at 1.1/3.

Live + Same Day Household Ratings: Monday, November 14, 2011 (November Sweep Day 19) time period averages. **Source: NTI, Galaxy as dated. Live+SD.**

ABC: 10.6/16 **Dancing with the Stars 11.7/17, 20/20 Special Edition 8.4/13**

CBS: 7.4/11 How I Met Your Mother 6.4/10, 2 Broke Girls 7.0/10, Two and a Half Men 8.8/13, Mike & Molly 7.4/11, Hawaii Five-O 7.4/12

FOX: 4.1/6 Terra Nova 4.1/6, House 4.1/6

NBC: 2.6/4 The Sing Off 2.6/4, Rock Center with Brian Williams 2.7/4

UNIV: 2.0/3 Una Familia con Suerte 2.0/3, La Fuerza del Destino 2.5/4, Don Francisco Presenta 1.4/2

CW: 1.0/1 Gossip Girl 0.9/1, Hart of Dixie 1.2/2

TELE: 0.8/1 Mi Corazon Insiste 0.8/1, Flor Salvaje 0.7/1, La Casa de Al Lado 0.8/1

ION: 0.7/1 Monday 8PM Movie: Jumpin' Jack Flash [r] 0.4/1, Criminal Minds 0.7/1

TF: 0.2/0 Reto de Mujer 0.2/0, Ultimo Matrimonio 0.2/0, Correo de Inocentes 0.2/0, Protagonistas 0.3/0

A18-49: CBS 4.3/11, ABC 3.0/7, FOX 2.4/6, UNIV 1.7/4, NBC 1.2/3, CW 0.6/2, TELE 0.5/1, ION 0.3/1, TF 0.2/0

~ EXECUTIVE MOVES ~

Bob Iger, CEO of The Walt Disney Company has joined the **Board of Apple**. Others presently on Apple's board include Vice President Al Gore, Avon Products CEO Andrea Jung and former Northrop Grumman CEO Ronald Sugar. Apple additionally added Genentech Chairman Art Levinsohn as Non-Executive Chairman of the board, replacing the late Steve Jobs in that position. Steve Jobs also sat on Disney's board and was the company's largest stakeholder. Bob Iger also is a board member of the National September 11 Memorial & Museum as well as Lincoln Center for the Performing Arts and U.S.-China Business Council.

Former Lifetime Television Networks executive **David Zaccaria** was tapped by **REELZCHANNEL** as **VP/Marketing and On-Air Promotion**. David will have responsibility over all creative direction and strategy for the network's on and off-air promotion, print and web advertising activities.

Lansing, MI-based **Motion Marketing & Media (M3)** hired **Taylor Kelsaw** as **Executive Producer**. In this new position, Taylor will be executing product placement, co-hosting a radio show Michigan In Motion on the michiganbusinessnetwork.com as well as serving as executive producer on television programming.

NBCUniversal added **Jonathan Gibs** in the newly-created position as **SVP/Digital Research for NBCU's Entertainment & Digital Networks and Integrated Media** unit (E&DN/IM). Jonathan will report to Nick Lehman, President/Digital, E&DN/IM and Tony Cardinale, EVP/Brand Planning and Strategic Insights, E&DN/IM.

A CYNOPSIS MESSAGE FROM THE LUSTGARTEN FOUNDATION

JOIN US at THE Bash!
Holiday Rock & Roll Bash 11
A benefit for The Lustgarten Foundation for pancreatic cancer research

Tuesday, December 6, 2011
Hard Rock Cafe, NYC

Presented by Cablevision Systems Corporation
Reservations: 516-803-2354 / www.lustgarten.org/Bash11

Cablevision's support of The Lustgarten Foundation ensures that 100% of every donation goes directly to pancreatic cancer research. curePC.org is the way to join Cablevision and The Lustgarten Foundation in this important fight. Fight pancreatic cancer. Visit curePC.org

This day in History: 1981-Luke marries Laura on General Hospital (16 million watch).

Answer to Yesterday's Trivia Question: On Glee, what is the name that Finn creates for himself and Kurt when Kurt's Dad and Finn's Mom get married? **FURT** Kudos to: William T. Mullin-Verizon FiOS TV/Reston, VA; Christine Papazicos-Omnicom Media Group/NYC; Angela LaGrasta-GfK MRI/NYC; Karla Beauregard-Silver Point Capital/Greenwich, CT; John Kukla-FOX TV/Dallas; Kerri Huyck-Idaho Falls/ID; Cynthia New-CharterMedia/Cape Girardeau, MO; Kathryn Lerner-Idea Asylum Productions/LA; Lisa Kors-Hippie Chick Flix/LA; Laura Krenek-Gorilla Nation/LA; Katie Rosenthal-OmnicomMediaGroup/LA; Paola D'Agnolo-GalaFilm Inc/Montreal

Today's Trivia Question: Why do the actors on set of Mad Men have to smoke herbal cigarettes instead of tobacco? (Email John@cynopsis.com with your answer and be sure to include your name, company, city and time zone. Unofficial rules: Only the second four correct answers from each time zone will be mentioned; and once you've been mentioned in any of the Cynopsis editions, you can't be mentioned again that calendar week.)

Later -- Cyn
11.16.11

Cynopsis Ad Sales:

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JOB OPENING: ACCT EXEC/THE HUB/NY: Meet or exceed sales rev goals as set by the dept. 6yrs advrtng exp, & ability to work in fast paced envr. BA deg req'd. Travel req'd. Info/apply: [http://thehub.catsone.com/careers/Job # 717947](http://thehub.catsone.com/careers/Job#717947) (11/23)

JOB OPENING: AD SALES RESEARCH MANAGER/NY: 5+ years ad sales research experience expert on N-Power, STAR, MRI great story teller. Res: recruiting@gmctv.tv (11/23)

JOB OPENING: RESEARCH DIRECTOR/ATL: 7+ years cable research experience data maven (N-Power, STAR, MRI, Google Analytics) - great story teller. Res: recruiting@gmctv.tv (11/23)

JOB OPENING: FINANCE COORDINATOR/Hallmark Channel/LA: Bachelor's degree and admin exp req OR 3 yrs admin exp in finance. STRONG Ppt + Exl. Exp preparing Financial Analysis req. View posting and apply @ www.hallmarkchannel.com (11/22)

JOB OPENING: COMMERCIAL/TRAFFIC OPS COORDINATOR/NY: Work with internal depts & external clients to ensure all commercials are scheduled according to sales contracts. 2+ yr exp. [http://www.nbcunicareers.com/search_nbc/ job#3396BR](http://www.nbcunicareers.com/search_nbc/job#3396BR) (11/22)

JOB OPENING: DEVELOPMENT PRODUCER to develop, produce, shoot & edit sizzle reels for known NY prodco. Proven Track record a must. One man band a plus. sizzlesny@gmail.com (11/22)

JOB OPENING: SR MGR PARTNERSHIPS/New York: Work with Ad Sales, History to sell value based propositions to agencies/planners/internal stakeholders <https://www.abso.com/jobboard/Default.aspx?JOBBOARDID=618&JobDetail=113923> (11/19)

JOB OPENING: DIR AD SALES MKTG/HGTV&TRAVEL CHANNEL/NY: Create custom sponsorship proposals, mng PRTNRSHP relationships, dvlp integration & talent related plans & sweepstakes campaigns. Full details, <http://www.scrippsnetworks.com> (11/19)

JOB OPENING: LEGAL COUNSEL/VIZ Media/SF: 3+ years of legal exp in merchandising, licensing, promotions, trademark, copyright and interactive media, have JD degree & CA Bar license http://www.viz.com/company/job_id_126 (11/18)

JOB OPENING: COORD, ON-AIR PROMO/NY: Traffic and schedule on-air promo spots under direction of Dir, On-Air Promo A&E <https://www.abso.com/jobboard/Default.aspx?JOBBOARDID=618&JobDetail=113545> (11/18)

JOB OPENING: PR MANAGER/MULTIMEDIA COMPANY/NYC: Seeking rising PR pro with excellent writing skills, experience working with media and managing agencies. 6-10yrs exp. Resume: To apply: recruits12345@gmail.com (11/18)

JOB OPENING: DIRECTOR, DIGITAL SALES /XOS DIGITAL/Chicago: Sell College Sports digital advertising opportunities within assigned territory to agencies/clients. Min 5 yrs dig media sales exp. Resume/cvr: jointheteam@xosdigital.com (11/18)

JOB OPENING: SPRVSR SALES OPERATIONS/NCC/ATL: Mng day to day operational processes of Sales Ops team. 2-3 yrs operations or Sales Coord exp pref'd. Strong kwldg of brdcst &/or cable sales process. Resume: salesupport@nccmedia.com (11/18)

JOB OPENING: PROMO COORD, INT'L/NY: Coordinate promo materials, prep video source materials for Producer/Editors in A+E Networks Int'l Mktg <https://secure.sterlingdirect.com/jobboard/Default.aspx?JOBBOARDID=618&JobDetail=113122> (11/17)

JOB OPENING: SHOWRUNNER / 20 West Productions/CHICAGO: Seeking a qualified Show Runner w/ prior experience supervising reality, design and lifestyle shows. Must work out of Chicago office. Send resume & credits to info@20west.tv (11/17)

JOB OPENING: MANAGING DIR/RETRO REPORT/NYC: Searching for a solidly established leader. Build a staff, & oversee all day-to-day admin & operations. 10yrs exp journalism.Create/mng budget. Resume: To apply: jobs@retroreport.com (11/17)

JOB OPENING: SR ASSOC PRODUCER/NYC: Conflict driven daytime talk show in search of. Must have exp booking conflict/resolution stories. 3+ yrs exp of booking real people for talk shows . Resume: televisiontalkjob@gmail.com (11/17)

JOB OPENING: GEN MGR AD SALES/DISH Network/Chicago: Resp. for developing & growing new & existing cable/ITV Ad Sales revenue in Midwest region & managing staff of 2-3.Agency & client relationships req'd. 5+ yrs exp. Apply [here](#) . (11/17)

JOB OPENING: VP, TEN AD SALES RESEARCH/TURNER BROADCASTING/NY: Lead sales strategist and member of Turner Ent. Networks (TEN) ad sales & marketing leadership team. TBS, TNT & truTV. To apply, visit <http://tinyurl.com/cmldwuu> (11/17)

JOB OPENING: VP, CNN AD SALES RESEARCH/TURNER BROADCASTING/NY: Essential member of the CNN Ad Sales Mgmt team providing research support of sales strategy for news. To apply, visit <http://tinyurl.com/c4lqgzv> (11/17)

JOB OPENING: ASSOCIATE PRODUCER/New York: Producer needed immediately for syndicated daytime talk show. Experience booking real ppl in conflict a MUST. Resume: productionhirenyc@gmail.com (11/17)

JOB OPENING: ACCT EXEC DIG MEDIA/NY Jets/Florham Park NJ : Create /sell integrated dig media

advertsng& promotional prgrms. Dvlp buying relationships w/ agencies & advtrsr. 3-5 yrs related exp. Apply:
www.newyorkjets.com <http://www.newyorkjets.com/footer/careers.html> (11/17)

JOB OPENING: SR RSRCH ANALYST/Discovery/NY: Closely monitors Discovery Ntwrks' rating/demo performance; interact w/all lvs in response to client specific requests; 4+yrs cable media/ad sls rsrch;
www.discovery.com #4584 (11/17)

JOB OPENING: MGR, AD SLS REVENUE/HUB/Discovery NYC: Mng inventory & assist in deal approval process for ntwrk. Compile/analyze various strtgc reports.3+ yrs media pricing & plng exp. www.discovery.com #4727 (11/17)

INTERNSHIPS - These positions are for credit only - nobody gets paid here. These ads are always posted for free, and students work for school credit only. For more information on the specs for posting an Internship ad, email Trish at trish@cynopsis.com .

SPRING 2012 INTERNSHIPS CREDITS ONLY: Atlas Media Corp/NYC: Interns will asst producers/coordinators in depts & shows. MUST BE JR OR HIGHER LEVEL IN COLLEGE. Interested applicants please email internships@atlasmediacorp.com <http://www.atlasmediacorp.com/> (11/23)

WINTER INTERNSHIPS CREDITS ONLY: New ABC daytime talk show in NY is looking for interns now. Must be able to receive college credit. Full time avail. is pref'd but accepting part time applications. Resume: references to: revolution.interns@gmail.com (11/22)

SITUATION WANTED ADS, POSTED BY THOSE LOOKING TO BE HIRED ... There is no charge for placing your Situation Wanted ad ... for more information contact Trish Pihonak at trish@cynopsis.com

SITUATION WANTED: PRODUCTION/OFFICE/ART ASSISTANT (LA): Recent NYU grad seeking entry-level. Extensive internship and production experience. Reliable, creative, capable. Please contact EmilySuvanvej@gmail.com (11/23)

SITUATION WANTED: FIELD , PRODUCER/20+yrs LA Own HD/3D/Jib/Steadicam. "Red carpets, launches, behind scenes & automotive productions". Cannes, 48HR Film, Racing Exp. Rob@Need4Speed.tv (11/23)

SITUATION WANTED: PRIME TIME EMMY DOCUMENTARY. PRODUCER, DIRECTOR, WRITER in L.A. Credits: National Geo, PBS, Discovery, History CH, TLC and MSNBC. Contact email: Nyehouse@sbcglobal.net (11/23)

SITUATION WANTED: Recent college graduate with a B.S. in Marketing/Management. I am interested in **ENTRY -LEVEL POSITIONS IN MARKETING, SALES, OR MEDIA ADVERTISING**. Looking to be located in **New York City**. Contact me at rb29ferr@gmail.com (11/23)

SITUATION WANTED: Dedicated & Experienced **ADV. SALES PLANNER (NYC)** Sales proposals, resolving client discrepancies, quarterly post analysis, special sales service projects, expert computer skills. Contact-runelyon@aol.com (11/22)

SITUATION WANTED: FINAL CUT PRO EDITOR, (Award-Winning preditor) with in-home edit bay, avail for rough cuts/sales/promos and beyond. I can work unsup'd; you won't be disappointed. Excellent refs, great rates. Johncerna@yahoo.com (11/22)

SITUATION WANTED: EXECUTIVE ASSISTANT position film/TV (NY) 10 years experience: Interned for a President, Executive Assistant to SVP/VP/film director/celebrity petermichael0809@hotmail.com (11/22)

SITUATION WANTED: AD SALES ASSISTANT: (CHICAGO) Interned at Comcast Sports Net in Ad Sales, Works as Sales Assistant at NBCUniversal. Has B.A. from DePaul in PR/Advertising. Resume upon request. Contact kcopeland24@gmail.com (11/18)

SITUATION WANTED: INTEGRATED COPYWRITER. Marketing campaigns, promotion, collateral, positioning, naming. TV, print, digital. Trade, consumer. Upfront anyone? I hear brand voices. Fast + fun. <https://bewonderous.wordpress.com> (11/17)

E-mail Trish@cynopsis.com or call Trish Pihonak at 203.381.9096 for rates and specs for Job Openings.

Are you looking for a job? Post your Situation Wanted Ad here -- Email Trish@cynopsis.com for specs.

WHAT'S ON TONIGHT - WEDNESDAY, NOVEMBER 16, 2011

ABC: The Middle, Suburgatory, Modern Family, Happy Endings, Revenge
AZTECA: Cosas de la Vida, Al Extremo, Extra Normal
CBS: Survivor: South Pacific, Criminal Minds, CSI
CW: America's Next Top Model [r], America's Next Top Model
FOX: The X Factor
ION: Lethal Weapon 4, Criminal Minds
NBC: Up All Night, Up All Night [r], Harry's Law, Law & Order: SVU
PBS: Nature, Nova, Nova
TELE: Mi Corazon Insiste, Flor Salvaje, La Casa de al Lado
UNIV: Una Familia con Suerte, La Fuerza del Destino

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