

fall cable preview 2005



MARGARET CHO

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plays police detective Richard Strachey, whose cases often plunge him into the challenges facing the gay community but who finds refuge in his relationship with his partner, Timmy.

"Strachey is a flawed character, but no matter

what mistakes he's made in the past, he shows up for this relationship," said Mr. Colichman.

Here's other new series, "Dante's Cove," is a cross between the classic supernatural soap opera "Dark Shadows" and "The O.C." It stars heartthrob Charlie David as one of a group of attractive young people who live in an old Victorian hotel and are plagued by an evil nemesis and his estranged wife.

While Here! offers a premium-television service targeted specifically at LGBT viewers, Viacom-owned LOGO aims for a wider community that also includes the friends and families of gay men and lesbians. Currently airing in 18 million households, LOGO car-

ADDING PERSPECTIVE

TV destinations now cater specifically to gay men and lesbians

Gay men and lesbians have been part of the TV landscape for decades, but it is only in the past two years that TV networks have begun creating programming specifically for them. "There's a big difference between gays as entertainment and entertainment for gays," said Paul Colichman, C.E.O. of Here! TV, one of three programming services aimed at the LGBT (lesbian, gay, bisexual and transgender) community.

The 2-year-old Here! reaches 45 million homes, primarily as an On Demand or subscription-on-demand service. Owned by gay movie producer and distributor Regent Entertainment, Here! has a lineup heavy on films and documentaries but also programs the soap opera "Paradise Falls" and the parenting magazine "Here Family."

Mysteries, soaps and more

Key new shows this fall include an exclusive telecast of Margaret Cho's recent comedy tour, "Assassin"; the first film in a series based on the detective novels of Richard Stevenson; and the supernatural soap opera "Dante's Cove."



ries general-market movies with gay characters or themes, documentaries and quarterly news specials.

Authentic portrayals

New this fall on LOGO is "The Ride: Seven Days to End AIDS," a six-episode series airing Thursdays at 10 p.m., which is about the life-changing experiences that can occur when 1,500 people bike 585 miles together to Los Angeles from San Francisco as part of an annual fund-raiser.

Headed for LOGO in October is "Noah's Arc," a "dramedy" that's been likened to "Friends," except that the four main characters are African-American gay men living in



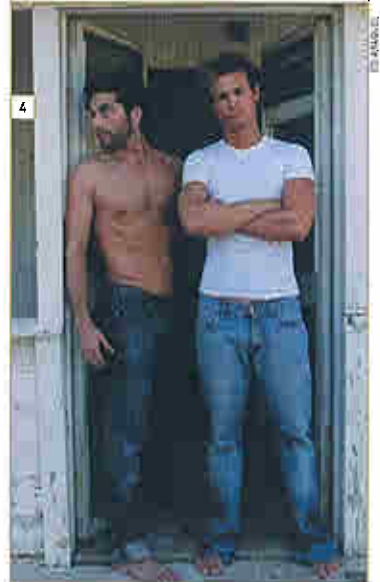
Opatut, LOGO's senior vice president of original programming and development.

Live as it happens

Rounding out gay cable programming is Q Television Network (QTN), a lifestyle network that currently reaches 400,000 homes on RCN. Signature shows include "On Q Live," a nightly three-hour block of news and entertainment shows about the gay scene, and "Q on the Move," which broadcasts live from various events and venues.

"Our focus is on live programming and bringing the gay community to the gay community live as it happens," said Scott Withers, the executive vice president of programming at QTN and host of "Brunch," a new two-hour morning talk show featuring celebrity interviews and segments on travel, fashion, business and pop culture.

—Kathy Haley



1 Chad Allen stars in Here! TV's "Third Man Out," based on the novel by Richard Stevenson. 2 The patron saint of gay men, Margaret Cho, appears on Here! TV this month and in October. 3 LOGO's "Noah's Arc" is like "Friends," except the lead characters are gay men living in Los Angeles. 4 Charlie David and Gregory Michael in Here! TV's supernatural soap opera, "Dante's Cove."

Los Angeles. "These are four men who have come together to form what a lot of gay people have: an extended family," said Eileen